



THE MEADOWS

Digital Advertising in Meadows Living

The Meadows Living Newsletter is a digital publication issued four times a year in January, April, July, and October. Our digital newsletters are created in-house and remain readily accessible on Meadowslink.nabrnetwork.com, in the E-blast sent to over 7,500+ emails every week, and posted on our [Facebook](#) that 1,950+ residents follow. We reach people within and outside of our community by keeping information unrestricted for public viewing. Since the newsletters are created in-house that means we can update it at any point, before and after publication, should information change or ad revisions arise.

SPECIFICATIONS:

- There are 4 digital newsletters per year (January, April, July, October) created in-house.
- **All ads are one size and price: ¼ page and \$150/quarter.**
 - **Exact Ad Measurements:** 3 ½" x 4 ¾"
 - **Ad Orientation:** Vertical
 - **File Types Accepted:** PDF, JPG, JPEG, PNG
- By default, we will always link your ad to your businesses' main website unless told otherwise.
- Feel welcome to make your ads festive/themed for the months they are published in.
- All ads are placed toward the back of the newsletter in a labeled advertiser section, which will be listed in the Table of Contents.
- We will not create your ads. All ads must be completed and submitted by the deadline.
- **Payment is due up front for the full term of the contract that you decide (1 – 4 quarters).**

AD DEADLINES:

- Quarter 1: January - March edition, ad & payment deadline due **December 1.**
- Quarter 2: April - June edition, ad & payment deadline due **March 1.**
- Quarter 3: July - September edition, ad & payment deadline due **June 1.**
- Quarter 4: October - December edition, ad & payment deadline due **September 1.**

A NOTE ON SPONSORSHIPS:

We would like to mention that becoming a sponsor with The Meadows would save you \$100 on newsletter advertising altogether, while more actively getting your name out in the community by attending our most popular events and directly interacting with our 7,500+ residents throughout the year. The purchase of any sponsorship package automatically reserves space on the back cover for your company logo to hyperlink directly to your website. We also give monthly shout outs to our sponsors across all Meadows' platforms to show our constant support and appreciation. If becoming a sponsor interests you, let me know and I will get you that information.

Get Your Business Recognized in The Meadows Today!